



NEWARK • NORTHERN NEW JERSEY

Every kind of care, *one trusted partner.*

Home care, DDD waiver services and professional staffing for
New Jersey families, individuals and organizations.

See it online: prioritygroupsnj.org/brochure



WHO WE ARE

A Newark team that *shows up*.

Priority Group Services NJ is based at 211 Warren Street in Newark and rooted in Essex, Hudson and Bergen counties.

We help older adults recover and live safely at home, help people with developmental disabilities build the life they want through New Jersey's DDD programs, and supply screened professionals to hospitals, agencies and employers.

Essex • Hudson • Bergen

the counties we are
rooted in

NJ DDD

approved provider

Licensed

NJ Health Care
Service Firm and
staffing provider



WHAT WE DO

Three ways *we help*.



Home care

Personal care, companionship and support during recovery after a hospital stay, at home.



DDD waiver services

Community Based Supports, Support Coordination, Supported Employment, Community Inclusion, Respite, Career Planning and Transportation.



Therapy & language access

Occupational and physical therapy and interpreter services within DDD plans.



Staffing

Nurses (RN, LPN), CHHA, HHA and CNA, therapists, behavioral health, DSPs, education, administrative and custodial staff for NJ and NY employers.

IT staffing is provided through our affiliate, ESO Consultants.

WHO WE SERVE

Northern New Jersey, *street by street.*

ROOTED IN

Essex

Hudson

Bergen

WHO WE WORK WITH

Older adults & families

People with developmental
disabilities

Support coordinators

Hospitals & health systems

Agencies & employers

INSURANCE & PROGRAMS

In-network with UnitedHealthcare

AARP accepted

NJ DDD programs

Not sure if you qualify? Call us and we will
check with you.

WHY FAMILIES AND PARTNERS CHOOSE US

Local, licensed *and reachable.*

01 One office, one team

Home care, DDD services and staffing share one Newark team, so nothing gets lost between departments.

02 Person-centered from day one

Plans start with what the individual wants for their life, then the services follow.

03 Call or text us

(201) 305-0936 reaches our Newark office, Monday to Friday, 9 to 5.

04 Screened professionals

Every staff member and caregiver is screened and prepared before they start.

MEET THE TEAM

The people *you will talk to.*



Segun Olaniyi, MPA

Chief Executive Officer & Co-founder

Segun leads the Priority Groups companies across New York and New Jersey: home care, healthcare staffing, consulting and DDD services. He is an alumnus of Goldman Sachs 10,000 Small Businesses. He lives in Newark.



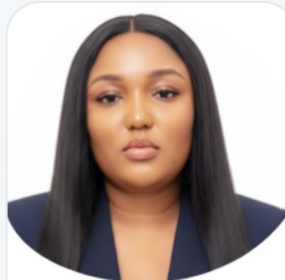
Sekyen Zillang

Chief Operating
Officer



Naomi Raja

Director of
Operations



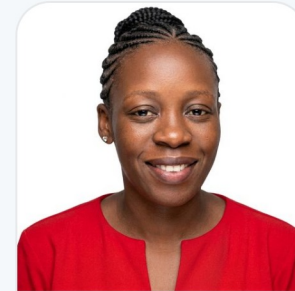
Chizoba Alice Osuagwu

DDD Program
Manager



Joseph Olatunji Jr.

DDD Support
Coordinator
Supervisor



Priscilla Gbemisola

NJ Supervisor &
Program Coordinator



Comfort Bassey

NJ Team Coordinator

ON THE RECORD

Licensed, approved *and trusted.*



New Jersey State-certified MBE

Minority Business Enterprise, State of New Jersey.



Licensed NJ Health Care Service Firm

Licensed for home care in New Jersey.



Licensed NJ staffing provider

NJ Division of Consumer Affairs.



Approved NJ DDD provider

Division of Developmental Disabilities.



In-network with UnitedHealthcare

AARP insurance accepted.



University Hospital, Newark

Direct-hire search contract UH-P25-006, February 2025 to February 2028.



County of Passaic, Preakness Healthcare Center

Staffing under RFQ-24-021, calendar year 2024.

GET IN TOUCH

Call, text *or stop by.*

Tell us who needs support, or what role you need to fill. We will take it from there.



Contact us online

prioritygroupsnj.org/contact-us



(201) 305-0936

Call or text, Mon to Fri, 9 to 5



adminteam@prioritygroupsnj.org

Email our Newark office



Work with us

Caregiver, DSP and staff openings

211 Warren Street, Newark, NJ 07103

Part of the Priority Groups family of companies:

[Priority Groups](#)

[Priority Cares Home Services](#)

[Quality Healthcare Staffing](#)

[ESO Consultants](#)

[Priority Cleans](#)



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